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BRAD HILTON

STORYTELLER, DIRECTOR, EDITOR & DAD



SKILLS & EXPERTISE

Video	<div style="width: 100%;"></div>	Creativity	<div style="width: 100%;"></div>
Brand	<div style="width: 100%;"></div>	Flexibility	<div style="width: 100%;"></div>
Design	<div style="width: 100%;"></div>	AE	<div style="width: 100%;"></div>
Story	<div style="width: 100%;"></div>	FCP	<div style="width: 100%;"></div>
Marketing	<div style="width: 100%;"></div>	Adobe	<div style="width: 100%;"></div>
Web	<div style="width: 100%;"></div>	Keynote/PP	<div style="width: 100%;"></div>

PROFILE

Experienced media professional with a core focus on video production, branding & design. I have a passion for being creative & helping people tell their story. I love seeing a project come together, those magical moments creative movements, and how it makes an impact for a company or a cause.

CONTACT

Address

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USA

Phone

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Email

brad@bradhilton.net

Website

bradhilton.net

EXPERIENCE

Brand & Visual Storytelling, Manager - Classy.org, 2015 - Present

Content Creation - Led creation and development of in-house production team responsible for webinars, Facebook Live shows, podcasts, AMAs, audio-books, social content, events...Etc

Brand - Work closely with PR and Product managers as well as key stakeholders to craft key messaging and roll it out with product launches, events, keynotes, social and marketing campaigns.

See for yourself: <http://bradhilton.net/project/classy-org/>

Director of Media & Inspiration - Active Network, 2012-2014

Product - Worked under the SVP Product to create campaigns across different channels to support the multitude of product launches and communications with internal teams and clients.

Presentations - Responsible for crafting key presentations and communications with leadership.

Video - Led internal team to create product videos, ads, tutorial videos, internal comms, customer testimonials, producing content for & documenting live events.

See for yourself: <http://bradhilton.net/project/active-network/>

Story & Presentation Specialist - Monster.com, 2010-2012

Hired by the CIO to produce product presentations & videos. Created product launch videos for products such as the iPhone app and BeKnown as well as tutorial videos and internal company videos. I was also in charge of presentations to the board, investors and events. Oversaw the technical aspects as well as the creation and delivery of the keynote presentations. I was also an integral part of the product team, brainstorming ideas and offering insight from experience about upcoming and existing products.

See for yourself: <http://bradhilton.net/project/monster-com/>

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SOCIAL

Instagram

@brad_hilton

Twitter

@bradhilton

REFERENCES

Juan Carlos Morales

Creative Director

P : (857) 205-1003

E : photo@fabrikastudio.com

Scot Chisolm

CEO, Classy.org

P : **Available on Request**

E : scot@classy.org

Andrea Facini

CPO, Active Network

P : (978) 277-8777

E : afacini@activenetwork.



EXPERIENCE CONTINUED

Founder - Cookies & Milk, 2009- Present

A creative studio offering video production, branding & design services. Helping clients develop & tell their story as well as producing materials for sales, events and any creative asset a modern business needs.

See for yourself: <http://bradhilton.net/project/cookies-and-milk/>

SOME OF MY FAVORITES

2016

The founding story of Barbells for Boobs

<https://www.youtube.com/watch?v=a4wwdPrr8IA>

2017

A Product Story: Crowdfunding with Classy.org

<https://youtu.be/32tPuPN51jk?list=PLIGjio-tVW305OGYukxLWAXX-ju-xPuJzB>

EDUCATION

2001 - 2005

Endicott College

Studied Communication & Visual Arts with a minor in Photogra-

1997 - 2001

North Yarmouth Academy